



Resident Experience Board  
Thursday 2 February 2017

**Surrey Fire and Rescue Service Fire and Road Traffic Collision Prevention**

**Purpose of the report:** To outline the activities of the Surrey Fire and Rescue Service Prevention activity relating to Road Traffic Collisions.

**Introduction:**

1. Surrey Fire and Rescue Service (SFRS) has a statutory requirement under the Fire and Rescue Services Act 2004 to advise and educate the public to prevent fire and other emergencies from occurring.
2. SFRS Prevention (Community Safety) work with as part of the [Drive Smart](#) and other [multi-agency](#) partnerships to improve community safety awareness and reduce road traffic collision incidents.
3. The SFRS prevention team works to developing and implementing youth engagement and road traffic community safety activities supported by other prevention staff, multi-agency partners, volunteers and operations staff on fire stations.
4. SFRS Prevention teams work regionally with other fire and rescue service colleagues and partner agencies to deliver the Chief Fire Officers Association (CFOA) and national campaigns [objectives](#).

**Risk profile and mitigation**

5. Surrey has a growing and aging population. [Census](#) data indicates a population of just under 1.2 million with 18% over 65, 62% between the ages of 16 and 64 and 20% under 16.
6. Surrey has [3452 miles](#) of road network that carry approximately twice the national average number of vehicles.
7. [Surreyi](#) indicates that there are approximately 69,000 active businesses contributing to the Surrey economic value of £37.5 billion, which is 16% of the total South East economy which is supported by the road network.

8. The Surrey statistics indicate that there are 679 [killed](#) or seriously injured casualties on surreys road network in 2015. ([Data](#)) ([KSI Definition](#))
9. Working nationally, regionally and locally in line with Government prevention campaigns, the Prevention teams meet the needs of the Surrey community while delivering the national community safety objectives.

### **Prevention (Community Safety)**

10. SFRS work with the Drive Smart board and other multi-agency partners to improve road safety in surrey.
11. [Safe Drive Stay Alive](#) has seen 126,000 potential young drivers over the last 10 years and been recognised with national awards.
12. The academic studies by University of Swansea and has indicated the effectiveness of influencing attendee's behaviour's in relation to driving.
13. An independent evaluation of Safe Drive Stay Alive by Road Safety Analysis show a positive change in potential young driver's behaviour and attitude to safer driving.
14. [Ride it Right](#) focusses on the growing issue of two wheel vehicle accidents.
15. Biker Down, started in 2015, focusses on two wheel vehicle accidents and the management of the scene and providing emergency care at the scene to other motor bike riders.
16. Local support for road safety awareness days is managed by the commanders in the boroughs, e.g. speed awareness days.
17. Prevention activity is substantially financed by sponsorship raised by managers from corporate, public sector and private donations.  
17.1 Safe Drive Stay Alive - £1.04 million (2005 – to date)

<b>Conclusions:</b>
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18. The staff within the protection team provide road safety prevention as part of a wide range of services to approximately 1.2 million residents and 69,000 businesses in Surrey across a diverse spectrum of risk.
19. The teams are risk focused using data and multi-agency partnership working to deliver targeted prevention services to those most in need or at risk.
20. Sponsorship funding streams are a key part of maintaining the service provision to the community.

21. Multi agency working continues to be an essential part of [Making Every Contact Count](#) when delivering Prevention services.

<b>Recommendations:</b>
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22. The Resident Experience Board continue to support the activities of the prevention team to;
- a) Deliver the Drive Smart partnership objectives
  - b) Work in line with the national campaigns, Fire as a Health Asset and CFOA prevention guidance in multi-agency partnerships to improve community safety and wellbeing in Surrey. ([Safe Drive Stay Alive](#), [Ride It Right](#), Biker Down)
  - c) Continue to work nationally and regionally to inform best practice that reduces risks to the community and fire fighters
  - d) Continue to work regionally to improve efficiencies through resource sharing and collaboration with partner and voluntary agencies
  - e) Continue to advise and educate the community, partners and stakeholders based on identified best practice and data analysis.
  - f) Generate sponsorship income to support the delivery of Prevention services to the community
  - g) Continually review prevention resources to ensure effective and efficient service is delivered to meet changing community safety and wellbeing need

<b>Next steps:</b>
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To provide updates to the Resident Experience Board as required.

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**Report contact:** Iain Houseman, Area Commander, Surrey Fire and Rescue Service Protection and Prevention

**Contact details:** [ian.houseman@surreycc.gov.uk](mailto:ian.houseman@surreycc.gov.uk)

**Sources/background papers – relevant legislation:**

1. Fire and Rescue Services Act [2004](#)
2. [The Localism Act 2011](#)
3. [Data Protection Act 1998](#)
4. [Public Safety Plan 2016-2025](#)

5. [Community Risk Profile](#)
6. [Sir Ken Knight report facing the future](#): Findings from the review of efficiencies and operations in fire and rescue authorities in England May 2013
7. Surrey Fire and Rescue Service Public Safety Plan [Cabinet Paper 13/12/16](#)
8. Public Safety Plan 2011-2020
9. [Draft-PSP-2016-2025](#)
10. [Surreyi](#)
11. [Drive Smart board](#)